Attention All Direct Care Workers (DCWs)
Help create a statewide DCW credential to increase DCW career options.
Complete a brief survey. Be eligible for a $25 gift card.

IMPART Alliance has been working with many partners across Michigan to advocate on behalf of all DCWs, including Direct Support Professionals, Certified Nursing Assistants, Personal Care Aides, Job Coaches and DCWs that go by many other names. We all believe that all DCWs should have increased economic security and respect. Together, we have made a lot of progress but there is still much to do. We really need your help. Your input is necessary as you are the Subject Matter Experts (SME) in this field and do this work daily. Please consider taking a brief anonymous survey that will help identify tasks you do as a DCW. The survey deadline is April 15, 2024 by 5:00 pm.

Why? IMPART Alliance has partnered with two national organizations (Corporation for a Skilled Workforce and Workcred) with expertise in creating competency-based credentials. Workcred has been meeting with a group of Michigan DCWs/SMEs for several months who have identified a list of tasks, knowledge, and skills that they believe are needed for all types of direct care work. This is where you come in. Are the DCW tasks that have been identified correct and complete?

Key background regarding this survey: One way to increase DCW’s chances for economic security is to have a recognized, competency-based credential, which is what we are trying to develop for four new categories of DCWs being considered. Credentials for each of these categories would mean increased options for direct care career paths and more recognition of the wide variety of DCW categories and roles that already exist.

How you can help: We need as many DCWs as possible, from all over Michigan, to validate this list and weigh in on whether it accurately describes the important work that you do. Click the link to start the survey https://www.surveymonkey.com/r/DCWSurvey. Please forward this to other DCWs and ask them to participate. Let’s get the number of survey takers as HIGH as possible!

A $25 gift card will be given to the first 25 people who complete the survey by April 15. The survey is anonymous but if you wish to be eligible for a $25 gift card, please enter your name and email address at the end of the survey. You will then be notified if you have been selected and emailed instructions on how to claim your gift card.

Other ways to participate: There are many more steps to this process of developing new DCW categories, each with a credential that can advance careers. If you are interested in taking part in any of these steps or in working on behalf of DCWs in other ways, please contact us at impart@msu.edu. If you want to learn more about IMPART Alliance, take classes, join our coalition and advocacy work, be included in our confidential DCW Directory, help build a DCW Professional Association and more, visit us at https://impartalliance.msu.edu.

Thank you in advance for taking this survey.
With gratitude – The IMPART Alliance Team